



J E W E L
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Korea International Jewelry & Watch Fair 2009

Korea International Jewelry & Watch Fair 2009

April 30th ~ May 3rd, 2009
COEX, Seoul, Korea

Organized by

Korea International Trade Association, Jeollabuk-do
Small and Medium Business Administration

Sponsored by

Ministry of Knowledge Economy
Iksan City, Korea Federation of Precious Metals Manufacturer Cooperatives
Korea Watch & Clock Industry Cooperative, Iksan Jewelry Industry Cooperative
Korea Jewelry Design Association, Korea Jewelry Manufacturers Association
Korea Gem Trade Association, Korea Jeweler's Association
Master Valuer Korea Association

Contact

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Four sparkling days of dazzling diamonds and pearls-

Korea International Jewelry & Watch Fair 2009

The 7th Korea International Jewelry and Watch Fair (Jewel Fair Korea) will be held from April 30th to May 3rd at COEX, Seoul, the center of Northeast Asia and where 90% of Korean jewelry & watch businesses are located. It is a "UFI-Approved" trade show and the only international jewelry & watch show that is held in the Korea. You can build up new business networks with jewelry industry professionals from Northeast Asia to all around the world.

**Once you step in the show venue,
You will be able to find the most brilliant item and the best business opportunity!**

Overview of the Jewel Fair Korea 2009

Title Korea International Jewelry & Watch Fair 2009
Dates April 30 (Thur) ~ May 3 (Sun), 2009
Venue Convention Hall & Atlantic Hall, COEX, Seoul
Scope Exhibit Space : 17,649sqm.
 Expected No. of Exhibitors : 500 (150 foreign exhibitors included)
 Expected No. of Visitors : 30,000 (1,000 foreign visitors included)

Exhibit Items Fine Jewelry, Diamonds, Pearls, and Gemstones,
 Watches & Clocks, Fashion Jewelry & Accessories,
 Tools & Equipment, Trade Publications

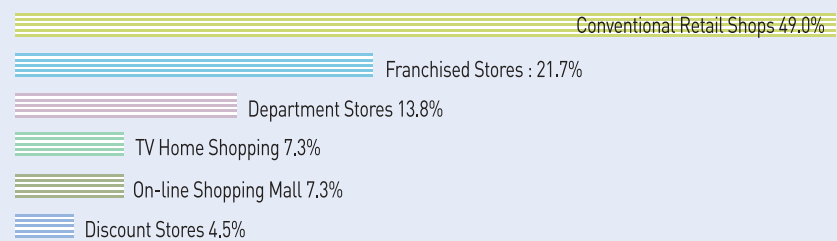
Organized by Korea International Trade Association, Jeollabuk-do,
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Opening Hours (Visitors under 15 will not be admitted)

April 30 th	10:30 ~ 18:00
May 1 st ~ 2 nd	10:30 ~ 18:30
May 3 rd	10:30 ~ 18:00

Korean Jewelry Market by Distribution Channels



Korea's jewelry import increased 8.6% (USD 279 million, 2007).
 Korea's watch & clock import increased 17.0% (USD 245 million, 2007).

www.jewelfair.com



Summary of Jewel Fair Korea 2008

In the world's fastest-growing jewelry and watch market, Korea International Jewelry & Watch Fair 2008 has finished with great success.

350 exhibitors from 19 countries were pleased with the level and quality of the attendee traffic on the show floor and many of them have already expressed their intention to participate again in 2009, with larger exhibition stands. Over 28,000 visitors from 54 countries enjoyed uniquely designed jewelry, watches, and other items that sparkled throughout the venue. This, in turn, helped wholesalers and retailers expand their global business network during the four-day event.



Dates	April 24 th (Thur) ~ 27 th (Sun), 2008
Venue	Convention Hall & Atlantic Hall, COEX, Seoul
Exhibit space	17,649 sqm.
Organizer	Korea International Trade Association

Exhibitor Facts

Korean	Overseas
276	74 (18 countries)
350	

Visitor Facts

Korean	Overseas
27,465	1,015 (54 countries)
28,480	

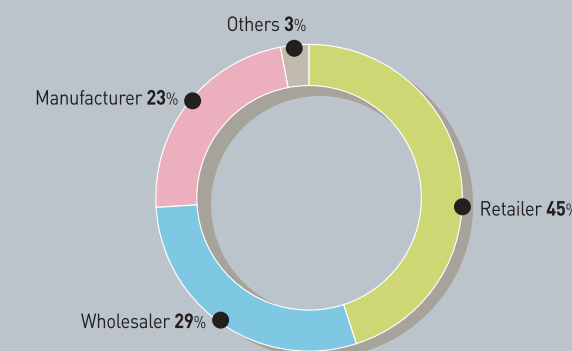
International Pavilions: Hong Kong, Japan, Indonesia, etc.

Exhibitors by Country

Korea	Hong Kong	Japan	Indonesia	Taiwan	Singapore
276	13	10	9	6	5
India	USA	Israel	China	Others	Total
4	3	3	3	18	350

Visitor Profile

※ This rate is except public visitors.



Exhibitor Profile

